

Great American Media      Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 245      Issue 1  
 Washington DC 20007



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Orig**

<b>Client:</b>	Democratic Congressional Cpgn Comm/ Issue	<b>Submission Cost:</b>	2005	<b>Campaign Ref:</b>	E:120829040
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	11 / 14 / 1551	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/15/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06300775
<b>Est./PO Number:</b>	06300775	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Dccc	<b>Booking Group:</b>	WNCN	<b>Key Market:</b>	Raleigh-Durham, NC
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	C
1	M-F 4p Ellen .TWTF..	03	250	30 Comme	Nbr of Spots	1	1	
2	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	1	1	
3	M-F 7a Today Show .TWTF..	03	650	30 Comme	Nbr of Spots	1	1	
4	M-F 9a Today Show II .TWTF..	03	240	30 Comme	Nbr of Spots	1	1	
5	M-Su 11p News .TWTFS	03	615	30 Comme	Nbr of Spots	1	1	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					5	5	5	

<b>Grand Totals</b>				<b>Month 10 Weeks: 4</b>			
<b>Totals</b>		10/08	10/15				
Spots	5	5	0				
Cost	2005	2005	0				

Grand Totals:

Spots:	5
Gross Total:	2,005.00
Commission:	300.75
Net Total:	1,704.25

REP HEADLINE# 6300775  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 15.38  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC 20007			
ORDER #	CONTRACT #	6300775	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1551	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT9/12	OCT15/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	15.38

REP: NEW ORDER  
TTL 2005 @ SX  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,005.00  
TOTAL SPOTS 5

REP HEADLINE# 6300775  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG29/12 12.59  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN

3050 K ST NW,  
WASHINGTON, DC 20007  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6300775 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 12.59

REP: NEW ORDER  
TTL 2005 @ SX  
PLS CFM  
THANKS, MIKE FOR MICK  
ECN  
CEN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-500P	30		\$250.00	10/9	10/12	1		TU-F	1
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 14												
AGENCY EST# = 1551												
PROGRAM : ELLEN												
CON COM1 : ELLEN												
2			500P-530P	30		\$250.00	10/9	10/12	1		TU-F	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
3			700A-900A	30		\$650.00	10/9	10/12	1		TU-F	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

8/29  
MWW

REP HEADLINE# 6300775  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG29/12 12.59  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A	30		\$240.00	10/9	10/12	1		TU-F	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
5			1100P-1135P	30		\$615.00	10/9	10/14	1		TU-SU	1
PROGRAM : NBC 17 NEWS AT 11												
CON COM1: NBC 17 NEWS AT 11												
OCT/12			\$2,005.00									
CONTRACT TOTAL												\$2,005.00
TOTAL SPOTS												5

MARKET TOTALS \$20,050 WNCN 10% WRAL 43% WTVB 35% WRAZ 10% WRDC 0% WFL 2% CABL 0%  
 ESTIMATED SHARES  
 SVC- NSI BOOKS- NOV/11 NOV/PJ  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sarah Levene  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee*  
*430 South Capitol St.*  
*Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristie Mark, Chief Operating Officer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      *[Signature]*      202 338 8700  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.